

**May 13 2009**

**“What can we serve you?” asks  
Barexchange.com as it opens for business.  
The world’s first global networking site aimed at the drinks  
and hospitality industry has gone live.**

[Bar Exchange](#) aims to be the largest free, online social networking/global exchange for bar professionals & young people wishing to move around the world and be pre-qualified to work in bars, clubs & restaurants.

Crucially, Bar Exchange will also serve as a forum for bar managers to recruit bar staff online and discuss industry issues with their contemporaries. For job seekers it will be a vital tool for education, with the site offering a range of learning opportunities all about the bar & hospitality trade; including [bartender training videos](#) and [cocktails ingredients](#)!

Pub/bar/hospitality chains & drinks brands will also be able to create and promote events and competitions, interact with and ultimately learn from their consumers and better market to this community.

Commenting on the launch. Simon Blezard, managing director of Bar Exchange said; “We aim to be the No 1 online destination for all aspects of the bar and restaurant management industry - particularly focusing on bar recruitment and promotion. Barexchange.com is being launched at the right time to give the drinks industry a unique “shot in the arm” during these financially tight times, and just in time for those searching for a [summer bar job](#).

Through stealth marketing campaigns & using our strategic partnerships the Bar Exchange network is already growing at speed with members joining from all round the world. Most members are seeking jobs in bars & the hospitality business, whilst others are experienced & qualified licensed retail professionals and then there are ‘barsumers’, people interested in learning more about [drink brands](#).

Launch partners include Youngs, Fullers, Mitchells & Butlers, All Bar One, Browns, St Christophers Inns, Belushi’s, Ruby Group, Beds & Bars & The First Restaurant Group.

Visit [www.barexchange.com](http://www.barexchange.com) for more information and [join the Bar Exchange network](#).

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### **About Bar Exchange**

Bar Exchange aims to be the most useful online tool for people working in the bar industry. We wanted to make bar training, recruitment and drinks knowledge as hassle free and straightforward as possible. So we created a social networking forum for the bar industry. Once registered you can start choosing where in the world you want to work and connect with employers in your ideal location.

We've created a space where people can network, find work, find staff and share knowledge. Visit the site at [www.barexchange.com](http://www.barexchange.com) to find out more.

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